

Healthcare IT Consulting ■ Healthcare IT Products ■ Healthcare BPO



WOWTM
Improving Healthcare IT!

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Our Company

WOW Global Corporation, a certified Women-owned and Minority Business Enterprise (WBE/MBE), is an award-winning Healthcare IT company that provides Healthcare IT consulting, Healthcare IT products and Business Processing Outsourcing (BPO) solutions to physician practices, hospitals and healthcare organizations. Our strengths include EMR/EHR implementation and support services, EDI and XML integration, medical billing and claims processing and, HIPAA privacy and security compliance. WOW Global has deployed more than 1500 consultants on over 350 projects in more than 25 states.

“WOW Global Corporation maintains a commitment to total customer satisfaction by listening to our client's needs and offering quality, timely and cost-effective Healthcare IT solutions to all of our partners.”

-Sarita Khatri

CEO, WOW Global Corporation, LLC

Our Strengths

- Practice based on the Carnegie Mellon University - IT Services Qualification Center's eSCM quality model
- Certified Resellers and Implementation Partners for premium EMR/EHR vendors including Allscripts, Eclipsys and Greenway
- Dedicated Policy team and Advisory Board monitoring latest Healthcare IT policies, news and impact on clients
- Expertise in HIPAA privacy and security compliance leveraging industry best practices and standards-based technology
- End-to-end offering to manage the 5010 and ICD-10 transitions, right from assessment to implementation and testing supported by consultants experienced in X12N 4010A1/5010 standards
- Advanced onsite, offsite and offshore flexible delivery models
- 24x7 global Healthcare IT services and support model

Awards & Recognition

WOW Global has been recognized by “Forbes”, “Pittsburgh Business Times”, “SmartBusiness” and other nationwide media for its excellence and achievements including the following mentions:

- “WOW Global Rated Top 5 Technology Company, August 25, 2006”
 - Pittsburgh Business Times
- #1 Fastest-Growing Company
 - Pittsburgh Business Times
- One of the Top 10 “Rising Stars”
 - Pittsburgh Technology Council
- One of the Top 500 Diversity Businesses in the U.S.
 - DiversityBusiness.com
- “A Company Winning in Information Technology – People and Solutions”
 - Forbes magazine
- “WOW-ing the Local IT Industry”
 - TEQ magazine
- “WOW – A leader in Information Technology Staffing Growing Strong and Expanding Services”
 - Forbes magazine

Our Key Differentiators

Our industry tested and proven methodologies, continuous quality improvement & extensive technological and healthcare industry knowledge enables us to deliver substantial bottom-line benefits.

- ***Global Delivery Model***

Enables a seamless delivery of healthcare processes from a network of delivery centers around the world with focus hubs in the United States and India

- ***People Management Practices***

Ensures the implementation of stringent sourcing, hiring world-class talent, continuous training and robust people engagement initiatives in a role-based organization

- ***Healthcare Training***

WOW Global has a Healthcare Center of Excellence (HCoE) that conducts customized training programs for IT systems and business processes

- ***Best-in-class Implementation Approach***

WOW Global's implementation approach is founded on a robust healthcare focused transition methodology. Our result-oriented approach is structured on proactive forecasting, mitigation of migration risks and change management

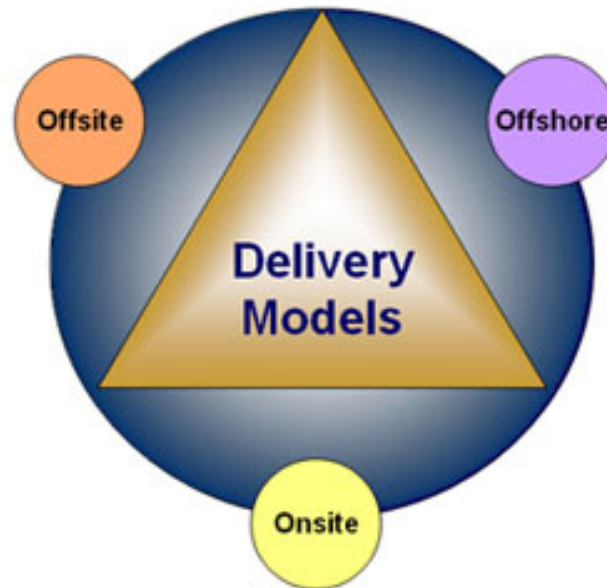
- ***HIPAA Readiness***

WOW Global has a comprehensive HIPAA compliance policy and undertakes regular HIPAA audits and training



Our Delivery Models

Our rich experience in onsite, offsite and offshore customizable models make our Healthcare IT practice capable of delivering 24x7 services to small, medium, and large healthcare organizations. Our commitment to the clients' is to consistently deliver a better, faster, and less expensive service.



Our Services

WOW Global provides solutions and services to healthcare payers and providers, which includes hospitals, physician groups, managed care organizations, medical billing companies, clearinghouses and insurance companies. We offer Healthcare IT consulting services, Healthcare IT products, and Healthcare BPO offerings to our clients.



Our Services – Healthcare IT Consulting

WOW Global Healthcare IT Consulting practice leverages its large team of domain and technology specialists to help customers lower operational costs, improve patient care standards, ensure compliance with regulatory standards, and achieve higher growth in revenue. Our practice offers consulting services for both payers and providers in the following areas:

- EMR/EHR Selection, Project Management Implementation, Training, Maintenance, and Support
- Meaningful Use Compliance & Qualifying for ARRA Incentives
- HIPAA 5010 Impact Assessment, Migration Strategic Planning, Conversion, and Transition Support
- HIPAA Security and Privacy Compliance Assessment, Customization, Implementation, Testing, and Maintenance Support
- ICD-10 Impact Assessment, Conversion, and Transition Support
- Custom Application Design & Development, Quality Assurance, Platform Migration, and Application Maintenance & Support
- Healthcare Business Strategy and Management
- Clinical and Operational Process Optimization
- Healthcare Technology Infrastructure Planning and Integration

Our Services – Healthcare IT Products

WOW Global Healthcare IT Products have been assisting leaders in healthcare by providing business solutions that seamlessly facilitate the flow of information from one link in the value chain to the next, and back again – both internally and externally.

We offer implementation & support services for the following types of products:

- Electronic Health Record Systems (EHR)
- Clinical Information Systems (CIS)
- Laboratory Information Systems (LIS)
- Medical Billing and Coding Software
- Claims Processing Software
- Pharmacy Management Software
- Practice Management Software
- Document Management Software
- Voice Recognition Software

Our Services – Healthcare BPO

WOW Global's Healthcare BPO practice serves customers across the value chain, including payers, providers, medical billing companies, hospitals, physicians and physicians' groups. Our professionals have hands-on experience with the following services:

- Appointment Scheduling
- Patient Enrollment
- Eligibility Verification
- Medical Transcription
- Coding & Charge Entry
- Claim Submission & Payment Posting
- EOB Analysis
- Patient Follow-up
- Follow-up with Carriers
- Denial Analysis

Our Clients

Since our inception, we have supported over 350 projects and deployed over 1500 consultants. Our unique value proposition of better, faster, and less expensive service is compelling to our many clients, most of whom regard us as a partner helping them achieve their business objectives. Some of our clients are State of NY: Department of Health and Human Services, Office of Mental Health, Office of Mental Retardation and Developmental Disabilities, Office of the Medicaid Inspector General, and Office of Temporary and Disability Assistance, State of Michigan: Department of Community Health (VITAL Records), ManorCare Health Services, Shippensburg Health Care Center, UPMC, Clearcount Medical, Medrad, and CECity.



Clients' Testimonials

What Our Clients Say.....

"We were pleased with the quality and efficiency that WOW's offshore model was able to provide. Their offshore solutions enabled us to scale up rapidly in a very cost-efficient manner."

**-Dr. Shannon Vissman
CEO & Chairman, Universal SmartComp**

"WOW Global consultants were extremely knowledgeable and experienced in helping us with the selection and implementation of the right EMR system. I highly recommend WOW Global as a strong Healthcare IT Partner for any healthcare institution"

**-Dr. Vinod Raxwal
Cardiologist/Florida Hospital**

"We approached WOW Global to upgrade our Healthcare IT systems and improve medical transcription process for multiple facilities. They promptly responded to provide robust solution and improved the quality and turnaround time of our medical transcription"

**-Dr. Yogindra Balhara
BI Medicine Associates/Director of Manorcare**

"WOW has greatly helped us with our pharmacy/health care product development and implementation initiative. Their healthcare IT consultants were very experienced and were able to finish the project in time. We recommend WOW for their flexible and cost effective pricing and quality"

**-Jay Murray
Vice President, Creehan and Company**



Contact Us

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