

# Outlook: Long Island Business Profiles



A Company Winning in Information Technology -  
People and Solutions

When a claims processing company needed a cost-effective solution to support anticipated growth from 1,000 claims to 20,000 claims per month and improve information technology (IT) capabilities, the answer was as simple as calling WOW Global Corporation. Within a few days, WOW provided the necessary technical solutions and human resources, enabling the client to support its growth while reducing expenditures by nearly 50 percent.

"Every challenge is different, but we have a very customer-friendly price model," explains the CEO of WOW, Sarita Khatri. "We pride ourselves on delivering the best. Our goal is to achieve total customer satisfaction."

**"We were very pleased with the quality and efficiency that WOW's offshore model was able to provide," says Dr. Shannon Vissman, CEO and chairman of Universal SmartComp. "Their offshore solutions enabled us to scale up rapidly in a very cost efficient manner."**

From New York to New Delhi and everywhere in between, WOW Global Corporation provides technical solutions, outsourcing and consulting services to private and public sector clients of all sizes. The company has an extensive, international network of the highest-qualified IT professionals. With two established Global Delivery Centers in Gurgaon, India, and Pittsburgh, Pennsylvania, even other IT firms turn to WOW when they need highly-specialized services.

"Our model enables us to have a 24/7 operation and a global presence," says Subhash Chander, executive vice president of business development of WOW. "We field IT people in a very short time, sometimes with a 24 to 48 hour turnaround time."

**WOW Global  
Corporation, LLC**

For more information,  
call 877.Dial.WOW (342-5969)  
or visit [www.wowcorp.com](http://www.wowcorp.com).



Founders of WOW Global Corporation - Sarita Khatri, Denice Stokes, Subhash Chander, and James Stokes

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— Sarita Khatri,  
Chief Executive Officer,  
WOW Global Corporation

Founded in 2002, WOW Global Corporation has hired and deployed more than 700 IT professionals to large consulting firms, state and federal agencies and *Fortune* 1000 companies. In 2005, WOW was ranked the fastest-growing privately-held company in Pittsburgh by the *Pittsburgh Business Times*. The firm has enjoyed explosive revenue growth, swelling to over 300 consultants with a projected \$30 million for 2005. Clearly, WOW is doing something right.

"When clients come to us with specific needs, we are able to provide the right solutions, whether it is developing a turn-key implementation or filling an order of 30 SAP consultants," says Denice Stokes, executive vice president of WOW.

**"WOW excelled at delivering quality SAP employee candidates and consultants for our global implementation," says Tom Corredine, director of business systems for Interpublic Group of Companies. "We are very pleased with their recruiting model which assisted us in building a successful team."**

WOW Global Corporation holds various WBE/DBE/HUB certifications with the states of New York, and New Jersey, Pennsylvania, Michigan and

North Carolina, as well as with the Women's Business Enterprise National Council (WBENC). As such, WOW can often partner with large companies, enabling them to bid on state and federal IT and private industry diversity contracts. It is just one more advantage to working with an IT consulting firm that has an unwavering commitment to quality, efficiency and customer service.

"The biggest joy we get is when the customer is 'WOWed!'" says James Stokes, president of WOW. "We take pride in being the best and delivering like no others can."



**Global Locations:**

- |                 |                |
|-----------------|----------------|
| Pittsburgh, PA  | Gurgaon, India |
| Vienna, Austria | Mumbai, India  |
| Muscat, Oman    | Dubai, UAE     |

**Solutions:**

- Package Implementation – ERP/CRM
- Custom Software Solutions – JAVA and .NET

**Outsourcing**

- Data Conversion
- Document Management
- Claims Processing
- Medical Transcriptions
- Customer Support Services/Call Centers
- Employee Leasing
- Virtual Offshore Office

**Consulting**

- Programming Services
- Database Services
- Application Analysis and Design
- Security and Network Services
- Project Management
- Training
- Help Desk